

Ad ID 139

Ad Text The Civil Rights Activist Mary McLeod Bethune

Mary McLeod Bethune was the civil rights activist and an educator who found the National Council of Negro Women in 1935. Being one of the 17 children of former slaves she was the first and the only child to go to African-American school. She found the Daytona Normal and Industrial Institute for Negro Girls because she believed that education was the key to racial advancement. In addition, Bethune did a lot of work to contribute to American society. For instance, she was the president of the Florida chapter of the National Association of Colored Women. Moreover, in 1935 Mary Bethune became an advisory to President Roosevelt on minority affairs and later on she started her civil rights organization, the National Council of Negro Women.

The great educator and civil right activist Mary McLeod Bethune demonstrated the values of education, the philosophy of love and the wise use of power. Sadly, at least 10 years of data reveals that Congress don't pay attention to American civil rights as Mary McLeod Bethune did 80 years ago.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 902

Ad Clicks 92

Ad Spend 285.12 RUB

Ad Creation Date 08/05/15 07:03:32 AM PDT

Ad End Date 08/06/15 07:03:32 AM PDT